



What is KwizIQ?

KwizIQ is an online language learning platform that helps language learners get to fluency faster* through personalised grammar practice, expert lessons and AI-powered study plans.

Available in French and Spanish, KwizIQ continuously adapts to each learner's strengths, weaknesses and learning pace.

Founders

Gareth Davies

CEO and Co-founder

- Founder/Inventor/CEO Exertris (gaming exercise bike)
- Data Architect/Head of R&D moonfruit.com (\$37m exit)
- PhD Physics, Imperial College, London
- Speaks: English, French, Spanish, Portuguese, Italian

Simon Potter

Co-founder

- Founder/Head of technology – Spottmedia
- Founder/CTO StyleSequel.com (pre-owned fashion)
- E-commerce director FrenchConnections.co.uk
- BaSocSc Politics & Journalism, Uni of Tech, Sydney
- Speaks: English, Arabic, Indonesian, French

Contact us

press@kwiziq.com

www.kwiziq.com

**Students report learning up to 10x faster.*

Kwizbot, our AI language coach, continuously assesses each learner's progress and creates a personalised Study Plan. It identifies knowledge gaps and adapts recommendations in real time using expert-written lessons, exercises and kwizzes.

Through Kwizbot, learners are matched with expert-created lessons, exercises and kwizzes tailored to their abilities and progress.

By identifying what each learner has mastered, not yet learned and even mislearned, Kwizbot helps them focus on exactly what they need next. Every lesson, exercise and kwiz is created by experienced language teachers and designed to build lasting confidence and fluency.

Why KwizIQ?

Kwiziq exists to help people communicate fluently in a second language. We believe meaningful communication builds richer relationships between people from different backgrounds.

We're focussed on (but not exclusively for) post-beginners; those for whom language learning is hard, and providing genuinely useful and engaging EdTech is even harder. Learners at this level often struggle to find materials and exercises that are genuinely useful and engaging.

Highlights

- Built for the underserved post-beginner learner
- Kwizbot creates a personalised AI-powered Study Plan
- Accelerated learning (up to 10x faster)
- Expert-written lessons and engaging exercises
- Immediate feedback to focus on what matters most
- Teachers use KwizIQ to map and plan for individual students
- Over one million registered

learners and nearly 30 million kwizzes completed

Milestones

- Co-founders built and bootstrapped KwizIQ from proof of concept through to first revenue generation without seeking external funding.
- Aug 2015: Raised £200K seed funding via Crowdcube, enabling growth of the team and acceleration of R&D
- Aug 2016: Released a vastly improved version of the product, KwizIQ French, with new adaptive learning features
- Dec 2016: Raised another £110K from existing investors
- Jun 2017: Named a top 3 finalist in the CogX AI Awards for Best AI Product in Education
- Sep 2017: Launched the beta version of KwizIQ Spanish
- Mar 2018: Officially launched KwizIQ Spanish
- Nov 2018: Founders won the BMWiUK EdTech Founder of the Year Award
- Sep 2019: Gareth Davies spoke at Codex World's Top 50 Innovators event on the future of EdTech
- Nov 2020: Reached the milestone of 10 million kwizzes taken
- May 2021: Launched the Latin American version of KwizIQ Spanish
- Sep 2022: Introduced our new brand identity and launched dark mode
- Apr 2025: Launched our mobile experience as a Progressive Web App (PWA)
- Jul 2026: Reached nearly 30 million kwizzes taken across French and Spanish, with over one million registered learners